



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 337656

Schedule Dates 10/19/12-10/25/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/D RAJA/R/SSN/PA (126272)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 324
Account Types National/Political
Billing Type Standard
Comments RAJA 10/19
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/18/12
Last Modified 10/19/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06383869
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,795.00
Net Total \$21,505.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012 27 \$25,300.00
Grand Total: 27 \$25,300.00



Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:59A- Channel 11 News 6am							1		1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/1	10/18/12
2.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:59A- Channel 11 News 6am									1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/2	10/18/12
3.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	7A- 8A (EST)							1		1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/3	10/18/12
4.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)									1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/4	10/18/12
5.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/5	10/18/12
6.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	8A- 10:30A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/6	10/18/12
7.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	9A- Today Show 9a							1		1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/7	10/18/12
8.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- Today Show 9a								1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/8	10/18/12
9.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	10A- Ellen							1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/9	10/18/12
10.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	11:59A- Channel 11 News At Noon							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/10	10/18/12
11.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	11:59A- Channel 11 News At Noon								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/11	10/18/12
12.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	4P- Judge Judy 4p							1		1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDY 4-430P/12	10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

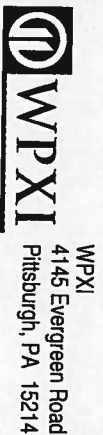
Date:

Accepted-Station:

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Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Advertiser	Pol/D Raja/R/SSN/PA (16250)	Last Modified	10/19/12
Agency	SRCP - Stevens Reed Curcio & Polholm (2056)	Entered By	Jennifer Stewart
Product	Political - State Candidate (1071)	CO-OP	Yes
Brand	POL/D RAJA/R/SSN/PA (126272)	Headline #	06383869
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name	VONDERHEID,BETSY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	324	Commission	\$3,795.00
Account Types	National/Political	Net Total	\$21,505.00
Billing Type	Standard	Sales Tax	
Comments	RAJA 10/19 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	27	\$25,300.00
Grand Total:	27	\$25,300.00

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13.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	4p- Judge Judy 4p	1								1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDY 4-430P/13	10/18/12
14.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	5p- 5:30P (EST)					1				1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/14	10/18/12
15.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	5p- 5:30P (EST)	1								1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/15	10/18/12
16.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	5:58p- Channel 11 News At 6pm M-F					1				1	\$775.00	\$775.00	Pittsburgh (WPXI)	NEWS 6-630P/16	10/18/12
17.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	5:58p- Channel 11 News At 6pm M-F	1								1	\$775.00	\$775.00	Pittsburgh (WPXI)	NEWS 6-630P/17	10/18/12
18.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	6:59p- Jeopardy					1				1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOP 7-730P/18	10/18/12
19.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	6:59p- Jeopardy	1								1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOP 7-730P/19	10/18/12
20.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	7:30p- WHEEL OF FORTUNE					1				1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/20	10/18/12
21.0	Normal Line / Prime	10/22/12-10/22/12	4	:30	7:57p- The Voice 8-9p	1								1	\$5,250.00	\$5,250.00	Pittsburgh (WPXI)	THE VOICE 8-10P/21	10/18/12
22.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	10:59p- CHANNEL 11 NEWS AT 11P					1				1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/22	10/18/12
23.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	10:59p- CHANNEL 11 NEWS AT 11P	1								1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/23	10/18/12
24.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	11:34p- TONIGHT SHOW					1				1	\$500.00	\$500.00	Pittsburgh (WPXI)	TONIGHT/24	10/18/12

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25.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	11:34P- TONIGHT SHOW	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)	TONIGHT/25	10/18/12
26.0	Normal Line / Sports- Local Pro	10/21/12-10/21/12	5	:30	5:59P- Black & Gold Countdown to Kickoff								1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	BLACK&GOLD 6-7P/26 \$ FROM HL 6352726	10/19/12
27.0	Normal Line / Prime	10/25/12-10/25/12	5	:30	10P- Rock Center with Brian Williams 10-11P					1				1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	ROCK 10-11P/27 \$ FROM HL 6352726	10/19/12

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